



Partnership Opportunities 2026

Ushaw is a registered charity (527408) your support helps us to preserve the history, culture and heritage of Ushaw for future generations to enjoy.

ushaw.org



Lucy Jenkins, Co-CEO



Jonathan Ward, Co-CEO

A welcome note from Ushaw's Co-CEOs

Welcome, and thank you for your interest in partnering with us.

Ushaw Historic House, Chapels & Gardens has been on a transformational journey of growth since we first opened to the public in 2014. We're incredibly proud to have welcomed a record 109,000 visitors in 2025.

Over the past decade, we've continued to grow, taking an entrepreneurial approach to how we build Ushaw's work. Key drivers have been responding to the needs of our communities here in North West Durham, supporting our local economy, and growing a year round programme of educational and cultural activities that have cemented the profile of Ushaw as a regionally significant visitor attraction.

Ushaw wouldn't be where it is today without the support of local businesses – for which we are incredibly grateful. As we enter the second decade of Ushaw's development, we're inviting businesses to partner with us, to help to build the organisation's long-term resilience, alongside delivering mutual benefits back to your business.

Ushaw currently funds our community and education activities independently – which is a challenge as a self-reliant charity. Our fundraising target to support this important work is £50,000 this year - so your contribution will be making a material difference for communities facing socio-economic challenges here in North West Durham.

We are excited about the possibilities ahead for Ushaw, and would love to welcome you as a partner on our journey.



Our future plans

Our vision is building an Ushaw that flourishes and thrives, enhancing lives as a centre for heritage and culture. Our land, buildings and collections are accessible, sustainable and deliver lasting economic, social and environmental benefits rooted in community engagement.

Headline developments include:

- Developing and improving our offer, such that we welcome 300,000 visitors by 2030.
- Working to remove listed buildings - St. Aloysius Chapel, Junior House and Home Farm, from Historic England's Heritage at Risk Register.
- Hosting even more creative businesses on site.
- Further growing the profile and ambition of our exhibition programme.
- Growing the impact and reach of our community and education programmes through partnering with the business community, with trusts, foundations and individual donors.

Tap into our network and rapidly rising profile as an award-winning visitor attraction, with an ambitious vision for the future.

We can profile your support for a rapidly growing North East visitor attraction that is committed to delivering social, environmental and economic value to County Durham and the wider North East, and for our tourist visitors.

Our Audience

We welcomed 109,000 visitors in 2025. We're now hosting parkrun, at the same time as developing our events and activities programme, and we're expecting to welcome around 120,000 visitors in 2026. We have ambitions to continue to grow our audience over the coming years.

Recent Awards

- Sandford Award for Heritage Education
- Awarded 2025
- Historic Houses Frances Garham Award
- Winner 2024
- NETA Large Visitor Attraction of the Year
- Highly Commended 2024
- Historic Houses Collections Award
- Winner 2023

Ushaw Stats

Facebook - 6K followers

Instagram - 5K followers

X - 2.5k followers

TikTok - 11K likes

Website - 186K active users



Partnership Scheme Packages

In line with the requirements of each business, our Partnership Scheme packages can be aligned to support a particular event or exhibition; or can be approached as corporate memberships. Either way, the benefits outlined below will run for a year from the agreed start date of the partnership - so we will work with what's best for your business.

£5,000	£2,500	£1,000
<ul style="list-style-type: none"> • 20 complimentary annual memberships.* • Your business logo on Ushaw's sponsors webpage. • 2 x partner profile social media features (timing and content to be agreed). • 25% discount on room hire for 12 months. • Invitations to exclusive events and previews throughout the year. • Access to corporate volunteering opportunities. • 1 x opportunity from our social value offering <p>For businesses who wish to align support to an event or exhibition:</p> <ul style="list-style-type: none"> • Acknowledgement as a headline sponsor in the event press release. • Profiling of your logo on our roadside banners. ** 	<ul style="list-style-type: none"> • 10 complimentary annual memberships.* • Your business logo on Ushaw's sponsors webpage. • 1 x partner profile social media features (timing and content to be agreed). • 15% discount on room hire for 12 months. • Invitations to exclusive events and previews throughout the year. <p>For businesses who wish to align support to an event or exhibition:</p> <ul style="list-style-type: none"> • Acknowledgement as a sponsor in the event press release. • High profile presence on site at the event (details to be agreed). 	<ul style="list-style-type: none"> • 5 complimentary annual memberships. * • Your business logo on Ushaw's sponsors webpage. • 10% discount on room hire for 12 months. • Invitations to exclusive events and previews throughout the year. <p>For businesses who wish to align support to an event or exhibition:</p> <ul style="list-style-type: none"> • Acknowledgement as a supporter in the event press release.

*Note: each one admits x 1 person and is fully transferrable.

**Note: we need 8 weeks lead in for sign off of the agreement and a high resolution logo, to ensure that we can deliver this element of the package.



Social value offering

We know that we have a huge opportunity to use the resource that is Ushaw to help address the long term social needs of our constituent communities in the North West Durham villages. This ranges from offering meaningful, regular volunteering opportunities, to expanding ‘Forget me Notes’, our singing group for people living with dementia, and facilitating creative activities that contribute to wellbeing and community pride.

As a self-reliant charity, we subsidise these activities when external funding is not available. We would love to do more of this work – and with your help, we can.

In 2025, we reached 1,824 children on school visits and offered over 200 workshops and activities for community members. We would love to work together to grow this.

Our social value offering lets partners choose the outcomes that matter most to them – whether that’s access, education, wellbeing or local pride.

It offers a way for partners to evidence real impact through alignment with culture and community.

Partners who come on board with the £5k package will be offered 1 x opportunity from the following offering. We will acknowledge your support through a press release (including a photo opportunity) and through a story on Ushaw's social media, e-newsletters and on our website. We will discuss scheduling with you, to agree a mutually beneficial date and time.

Social value offering

1. Fund a school visit
2. Conserve a book
3. Support one of our music groups
4. Care for a plant collection
5. Repair a window





Ushaw

For more information, please contact our
Fundraising and Development Team.

fundraising@ushaw.org

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Experience Beyond Belief